

Magnetos

Amer Bosch Division Amer Bosch Arma Corp Pacific Coast Division 1581 Mission HEmlck 1-9620

AMERICAN BOSCH MAGNETOS-DISTRIBUTORS MCKINLEY CORP 2196 Palou Av Mtsn 8-1665

AUTO ELECTRIC SUPPLY CO Wico Magneto Factory Distr 543 Van Ness Av Market 1-4418

BENDIX SCINTILLA MAGNETOS-MAKELIM MAGNETO REPAIR COMPANY 655 Bryant YUkon 6-5682

BOSCH ROBERT MAGNETOS-DISTRIBUTORS FURRER & USTER 225-7th UNdrhl 1-3240

EISEMANN MAGNETOS-MAKELIM MAGNETO REPAIR COMPANY 655 Bryant YUkon 6-5682

FAIRBANKS MORSE MAGNETOS-MAKELIM MAGNETO REPAIR COMPANY 655 Bryant YUkon 6-5682

FURRER & USTER Robert Bosch Magneto Distr 420 Market UNdrhl 1-3240

J CASE MAGNETOS-MAKELIM MAGNETO REPAIR COMPANY 655 Bryant YUkon 6-5682

MAKELIM MAGNETO REPAIR COMPANY 655 Bryant YUkon 6-5682

MCKINLEY CORP American Bosch Distributor 2196 Palou Av Mtsn 8-1665

PHELON MAGNETOS-MAKELIM MAGNETO REPAIR COMPANY 655 Bryant YUkon 6-5682

VERTEX MAGNETO SWITZERLAND-DISTRIBUTORS FURRER & USTER 225-7th UNdrhl 1-3240

Wico Electric Co 543 Van Ness MA rkt 1-4418

Magnetos-Repairing FURRER & USTER ROBERT BOSCH - GERMAN VERTX MAGNETO SWITZERLAND Repairs for All Types Magnetos 225-7th UNdrhl 1-3240

MAKELIM MAGNETO REPAIR COMPANY 655 Bryant YUkon 6-5682

WICO MAGNETOS-AUTO ELECTRIC SUPPLY CO All Makes Repaired 543 Van Ness Av MA rkt 1-4418

Magnetos-Electric DINGS MAGNETO SEPARATORS-SAMSON SALES CO All Types Electric-Non-Electric Magnets 420 Market YUkon 2-7120

OWEN BUCKET CO LTD Ohio & Struder Magnets 2d & Gilman Berkeley LAnsco 5-2013

STEARNS MAGNETO MFG CO 53 Stevenson SU ttr 1-4738

Party Line Pointers: 1. Space your calls instead of making a whole series.

2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.

3. If you are calling from a dial telephone always make certain the line is clear before you dial.

4. When the children use the telephone, ask them to be considerate, too.

5. Replace the receiver properly when you finish your call.

Magnets-Permanent

ARNOLD ENGINEERING CO THE Subsidiary Allegheny Ludlum Steel Corp Arnold Permanent Magnets

ALINICO & OTHER MAGNETIC MATERIALS Fabricated to Specifications Silicron 'C' and 'E' Cores

Deltonax, Permalloy, Supermalloy Your Only Source of a Complete Line of Magnetic Materials

FACTORY BRANCH OFFICE 3450 Wilshire Bl Los Angeles DUnkirk 8-0361

CESCO CESCO MAGNETIC SEPARATORS Permanent Alnico Magnetic Traps

Plates - Pulley - Ducts - Sweepers 595 Buckingham Way SEabright 1-1310

CRUCIBLE STEEL PERMANENT MAGNETS-CRUCIBLE STEEL CO OF AMERICA Alnico-Little Giant-Radia Speaker

2050 Bryant AT water 2-8011

DINGS MAGNETIC SEPARATORS-SAMSON SALES CO All Types Electric-Non-Electric Magnets

420 Market YUkon 2-7120

ERIEZ PERMANENT MAGNETS Producers of Magnetic Equipment

Magnetic Traps, Pulleys, Drums, Plates and Special Equipment Designed for Your Industry

"WHERE TO BUY THEM" DISTRIBUTOR Power-Mac Corp 467 S Van Ness Av UNdrhl 1-1430

DEALERS Bowley Peter D & Associates 210 Mississippi HEmlck 1-8162

Mill Engineering & Machinery Co 1023 Market Oakland TWinks 3-5967

TEMPO-VANE MFG CO Sales-Service-Installations 330-1st SU ttr 1-1076

STEARNS MAGNETIC MFG CO 53 Stevenson SU ttr 1-4738

TERRY SALES CO Carbonyl Permanent Magnets (Certified Sales & Service)

ALINICO - CAST - BARS - RODS SINTERED - MODIFYING - CUT-OFF Grinding - Centerless - Magnetizing

24-HOUR DELIVERY Over 100,000 Magnets in Stock Box 395 Newport Beach Telatyp-PRB-9068

510-31st Newport Beach Harbor 0663

Transmission Engineering Co 53 Stevenson SU ttr 1-4738

Mail Boxes-Retail A ABBEY DAY & NITE LOCKSMITH CO GOVERNMENT APPROVED MAIL BOXES

All Types Sold, Repaired & Installed 435 Jones TUxedo 5-0707

A-I LOCKSMITH CO Government Approved Mail Boxes Estimates Given - Guaranteed Work

Sales & Service 470 Ellis PR aspet 5-3116

ACTION LOCKSMITH SHOP 3455 Ortega LDbnd 6-5060

WARMAN ROBT A MAIL BOXES - GOVERNMENT APPROVED SOLD - REPAIRED - INSTALLED

Free Estimates 1720 Sacramento ORday 3-9147

To dial correctly, pull the finger all the way to the stop... then let dial return at its own speed.

Mail Chutes-Mirs

OUTLET MAIL CHUTES-PRICE BLDG SPECIALTIES CO 875 Bryant UNdrhl 1-6733

FEDERAL MAIL CHUTE CORP LTD 436 Kearny 1631 Filbert GRaystn 4-5233

Mail Order Houses Bowman's Mail Order House 436 Kearny 1631 Filbert GRaystn 4-5233

Maxwell 1056 Bush ORday 3-7275

Mail Receiving Service See Office & Desk Room Rental Service; Also Stenographers-Public

Mailing Equipment Addressing Machine Co of Calif Rebuilt Addressographs & Graphotypes

667 Mission YUkon 2-2130

Bircher Co Inc 256 Market GA rfd 1-7759

COMMERCIAL CONTROLS MAILROOM EQUIPMENT-COMMERCIAL CONTROLS CORP 20 Fremont DOuglas 2-7870

INSERTING & MAILING MACHINE CO 431 Bush SU ttr 1-4478

Mailingers Automatic Enclosing Service 431 Bush SU ttr 1-4478

PITNEY-BOWES POSTAGE METERS Originators of the POSTAGE METER and METERED MAIL

Complete Line of Mailing Equipment Postal Scales, Letter Openers, Folding Machines, Counting Machines

"WHERE TO OBTAIN THEM" BRANCH SALES & SERVICE PITNEY-BOWES INC 1939 Market HE mlck 1-0182

Advertise here-it pays. MAILING LISTS SPECIAL SERVICES on LIQUOR - GROCERY DRUG & RESTAURANT OUTLETS BUSINESS EXTENSION BUREAU YUkon 6-1600

Since 1927 (5th Flr) 16-1st

MARKET FOR SUCCESSFUL MAIL CAMPAIGN If it's a list you need, we have it, or can get it!

Executives in Large Cities Chalo Blues-Variety Shows Professional Men & Women Mail Order Buyers

Mailing Markets tailored to your specific needs! SU ttr 1-8584

Management Consultants See Business Consultants; Also Engineers-Management

Manifold Books-See Sales Books See Continuous Forms-Manifold

Manifold Forms See Display Equipment & Materials

Manometers See Gauges; Also Meters-Whistle & Mirs

Mailing Lists

A-1 BUSINESS SERVICE AGENCY Local - Sectional - National Counts Business Extension Bureau 16-1st YUkon 6-1600

CLEMENT RANDOLPH H One of the West's Largest List Compilers Local - Sectional - National Counts DIRECT MAIL - COMPLETE SERVICE

16-1st DO uglas 2-7314

Letter Shop The 67 Beale SU ttr 1-6564

LEWIS & MAYNE INC ALL TYPES OF MAILING LISTS

LISTS for Local, Regional & National Sales Promotion Campaigns LISTS for Mail Order Selling

OCCUPANT LISTS for Mass Mailing Coverage in Northern California

DIRECT MAIL ADVERTISING PLANNED & PRODUCED See Our Adv. Under Letter & Addressing Service

560 Mission EXrkt 2-7310

PONTON'S MAILING LISTS "LARGEST COMPILERS OF MAILING LISTS" Over 20,000 different lists

"ELECTRONICALLY COMPILED" & CONTROLLED addressing-mailings "WHERE TO GET SERVICE"

Ponton W S Inc Mail Sales Division 44 Honeck Englewood New Jersey Englewood 4-5200

Vitalists 108-9th UN drhl 3-0920

WESTERN EMPIRE DIRECT ADVERTISING CO 612 Howard GARfd 1-8500

Mail Extracts BLUE RIBBON MALT-PABST BREWING COMPANY Sales to Retailers only 475 Main SU ttr 1-6334

Malted Milk Wander Company Ltd Warehouse 180 Napoleon 605-3rd SU ttr 1-3461

Malts Bach Chas Co 2108 Stockton SU ttr 1-6272

BAUER-SCHWEITZER MALTING CO INC 530 Chestnut DO uglas 2-6748

Froedtert Corp 214 Columbus Av EXrkt 2-1363

FROEDTERT MALT CORP 214 Columbus Av EXrkt 2-1363

HORST & CLEMENS CO 520 Monty GARfd 1-7140

Stackman Geo W 201 Pacheco SEabright 1-4101

Bergshil Associates 1485 Bay Shore Bl JUNipr 7-1281

Berkstreiser Co 320 Market YUkon 2-0399

Berlin David 821 Market YUkon 6-2268

Bernstein Lionel 833 Market YUkon 6-1244

Brett John J Co 7 Front DOuglas 2-8857

Brodwick-Healy Co 1355 Market KL ondkie 2-2311

Bradley E B Co Refrig-Showcases-Fixture Hardware 462 Bryant DOuglas 2-8707

Beun Press Co 1355 Market KL ondkie 2-2584

Bray Walter G Co 699-2d EX brook 2-1021

Brenner S H Sales To Armed Forces 444 Market EXrkt 7-1411

Res 706 Laurelwood Dr St Mto Tread 5-6590

Brill Electric Sales 446 Bryant SU ttr 1-7547

British-Western Sales Ltd 210 Post GA rfd 1-2177

Brown & Brown 435 Jackson DOuglas 2-1100

Brown J J Co 420 Market SU ttr 1-2886

Butler Ed J 538 Polk ORday 3-4066

Mantels

See Also Fireplace Builders Dondoro Marble Co The 2995-3d MI san 7-3060

LAFAYETTE J STUDIO LARGE STOCK OF MANTELS Also Made to Order

5955 Mission DElaware 3-6293

If no wpt call SKYin 2-1141

LAFAYETTE MAURICE WE HAVE THE MANTEL FOR YOU

Wear Silver 4190 Mission JU niper 7-8831

MUSTO JOSEPH SOHS-KEENAN CO See Our Adv under Marble

535 North Point GRaystn 4-6365

Western Art Stone Works 523 Brannan DOuglas 2-6295

Manuals-See Catalog & Manual Compilers

Manufacturers Agents Bonded - Established 48 Years MANUFACTURERS REPRESENTATIVE

Competent Sales Executive PACIFIC COAST DISTRIBUTION NEW DEVICES OF MERIT

Suite 618 690 Market DOuglas 2-4311

Aitchison Stanley C 444 Market YUkon 6-3741

Allen Callier Corp 483 Market YUkon 2-4558

Allied Agencies 1282 Folsom HEmlck 1-1828

ALLIED AGENTS 1650 Pacific Av ORday 3-0990

Altschul Sales Co 1355 Market KL ondkie 2-3031

Amer Agencies Inc 436 Kearny SU ttr 1-3314

Amer Push Broom Co 114 Fern ORday 3-8891

Anderson James C 1355 Market KL ondkie 2-2311

Anderson Sales Co 1355 Market UNdrhl 3-1500

Andrew H A Co 202 Davis SU ttr 1-3402

Apellstone Irvin F 1355 Market HEmlck 1-8065

Arter Lee Co 35 Vicente LDbnd 6-8060

Arthur Robt J 420 Market YUkon 2-3483

Ashton Wm J 136 New Monty SU ttr 1-4557

Associated Valve & Engineering Co 251 Tehama GARfd 1-5615

Aitchison J J Sales Co 258 Dorland UNdrhl 1-3223

Ault C E Associates 625 Laurel Av Menlo Park DAmprt 5-4983

Babcock B Co 1485 Bay Shore Bl JUNipr 6-3040

Babcock Stephen 2344 Franklin ORday 3-7817

Bailey-Griffiths Co 699-2d GARfd 1-1345

Baker H S Co 24 Calif SU ttr 2-3186

Balbo Frank C Monardock Bldg DO uglas 2-4475

Barnaby Glenn C 55 New Monty YUkon 6-0065

Barry Charles R Co 430 Brannan DO uglas 2-1830

Bart-Kinnison Co 1355 Market UN drhl 1-7346

Basford H R Co 235-15th Market 1-8545

Baum R E Monardock Bldg DO uglas 2-4475

Baumman Vernon P 1355 Market KL ondkie 2-1855

Baumsteiger Chas H & Associates 76 Sacramento YUkon 6-5850

Beard Grace E 704 Market SU ttr 1-0133

Beetschen Carl D 1355 Market KL ondkie 2-2311

Belknap Phil B Co Fire Arms-Fishing Tackle 731 Market SU ttr 1-0784

Bell Natl Sales Co Inc 575 Hayes SU ttr 1-3110

Benard Al G 704 Market DO uglas 2-6748

Benjamin Leon 786 Harrison GARfd 1-1713

Bennett Company The 1028 Geary TUxedo 5-6592

Bentley Donald Stockings-Compacts & Metal Novelties 209 Post YUkon 6-0057

Bergshil Associates 1485 Bay Shore Bl JUNipr 7-1281

Berkstreiser Co 320 Market YUkon 2-0399

Berlin David 821 Market YUkon 6-2268

Bernstein Lionel 833 Market YUkon 6-1244

Brett John J Co 7 Front DOuglas 2-8857

Brodwick-Healy Co 1355 Market KL ondkie 2-2311

Bradley E B Co Refrig-Showcases-Fixture Hardware 462 Bryant DOuglas 2-8707

Beun Press Co 1355 Market KL ondkie 2-2584

Bray Walter G Co 699-2d EX brook 2-1021

Brenner S H Sales To Armed Forces 444 Market EXrkt 7-1411

Res 706 Laurelwood Dr St Mto Tread 5-6590

Brill Electric Sales 446 Bryant SU ttr 1-7547

British-Western Sales Ltd 210 Post GA rfd 1-2177

Brown & Brown 435 Jackson DOuglas 2-1100

Brown J J Co 420 Market SU ttr 1-2886

Butler Ed J 538 Polk ORday 3-4066

Calestini Leo Ladies Sportswear 833 Market YUkon 6-0872

Campbell Brokerage Co Ice Cream Manufacturers Supplies 383 Brannan EXrkt 2-8941

Cannin & Co 420 Market YUkon 2-9989

Capps J Reed Mir Rep 2022-45th Av SEabright 1-0900

Carder Welles Associates Ltd 383 Brannan YUkon 2-2763

Carlsberg Don 657 Mission YUkon 6-4514

Carmen R P Co 57 Post YUkon 2-0883

Carson A C Co 50 Hawthorne GARfd 1-2075

Casey Clyde 821 Market GA rfd 1-0219

Castle J J Co 555A-36th Av SKYline 1-7786

Cather Oil Co 260 Calif EXrkt 2-3082

Chapman J M Co 290-9th HE mlck 1-1842

Charters Edward F 833 Market MA rkt 1-8750

Chemnitz Eric F Co 1355 Market UNdrhl 3-6644

Chineston Geo S 1026 Market UNdrhl 3-6644

Chinese American Buyers Guild YUkon 3-3415

Chinn Chas Co 1355 Market YUkon 2-5122

Cincinnati Sales Co 220-15th HEmlck 1-9537

Clark Don W & Co 605-3d SU ttr 1-1440

CLARK MALCOLM S CO Best European Representative Confectionery Manufacturers Agents

1487 1/2 Valencia VA Tencla 4-6631

Coast Mountain Sales Inc 420 Market SU ttr 1-8854

Cook E B Co 1063 Howard UN drhl 1-2627

COOK & HARMIS 64 Pine DOuglas 2-6963

Cooley E C Company 1186 Folsom UNdrhl 1-0327

Cooper Roger Co 1355 Market KL ondkie 2-2311

Cope A C Company 445 Bryant EXrkt 2-8064

Craze-Mars 1485 Bay Shore Bl JUNipr 6-3040

Collbran Arthur H Co 25 Calif YUkon 2-4121

GOLLINS-GROTH & JOHNSON Housewares 1355 Market UN drhl 1-6622

Collins J E Co 1485 Bay Shore Bl JUNipr 7-8855

Colton Paper Co 510 Battery DOuglas 2-6275

Consolidated Trading Co 255 Calif YUkon 6-1245

CONTINENTAL INTERIORS 369 West Portal Av LDbnd 4-3800

Cook E B Co 1063 Howard UN drhl 1-2627

</